

2015 HOLDING COMPANY M&A LEAGUE



GLOBAL

119
TOTAL DEALS

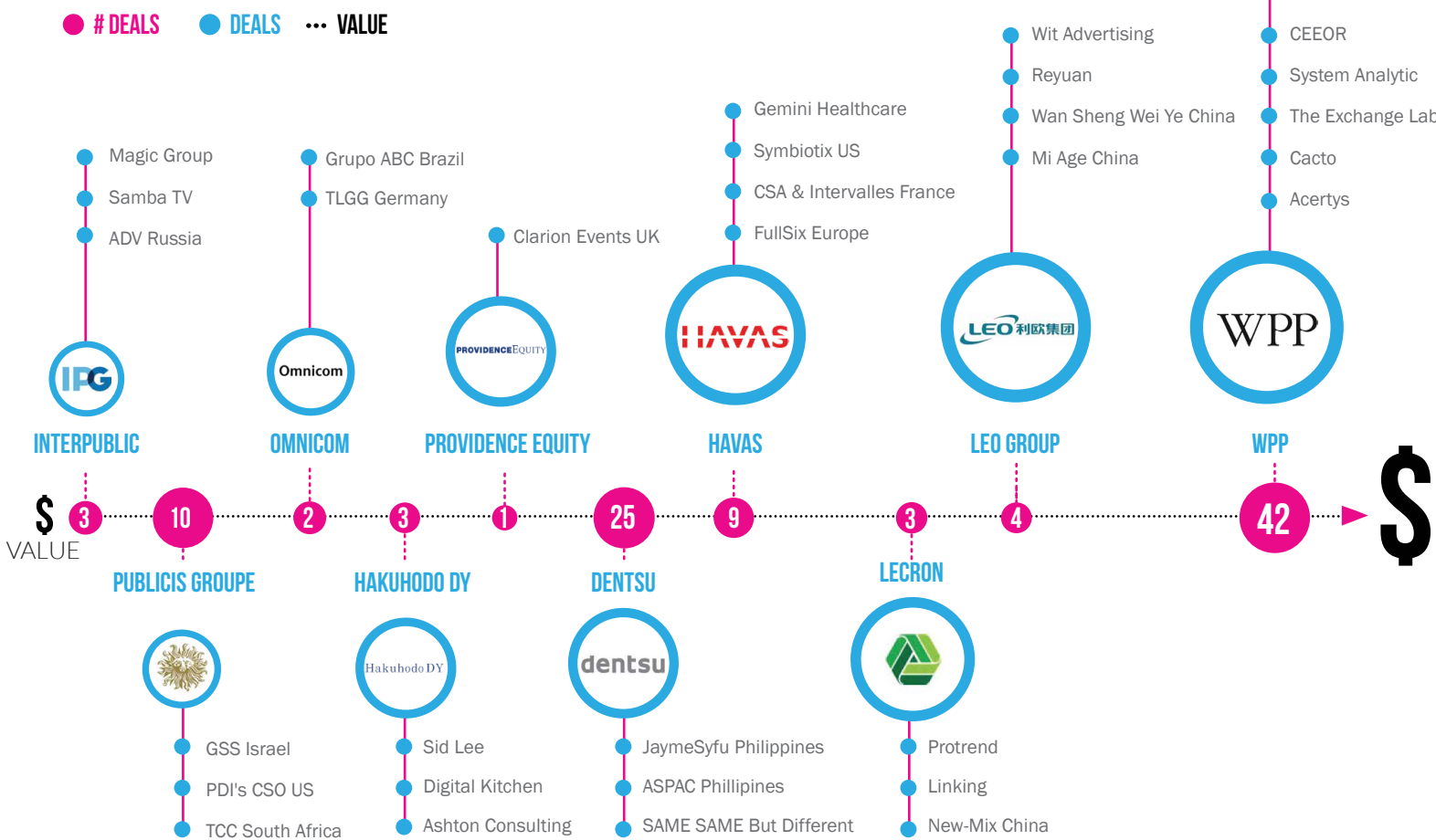
US\$ 5,339 m
TOTAL SALES VALUE

WPP



TOP DEALS

DEALS DEALS VALUE



CHINA

26
TOTAL DEALS

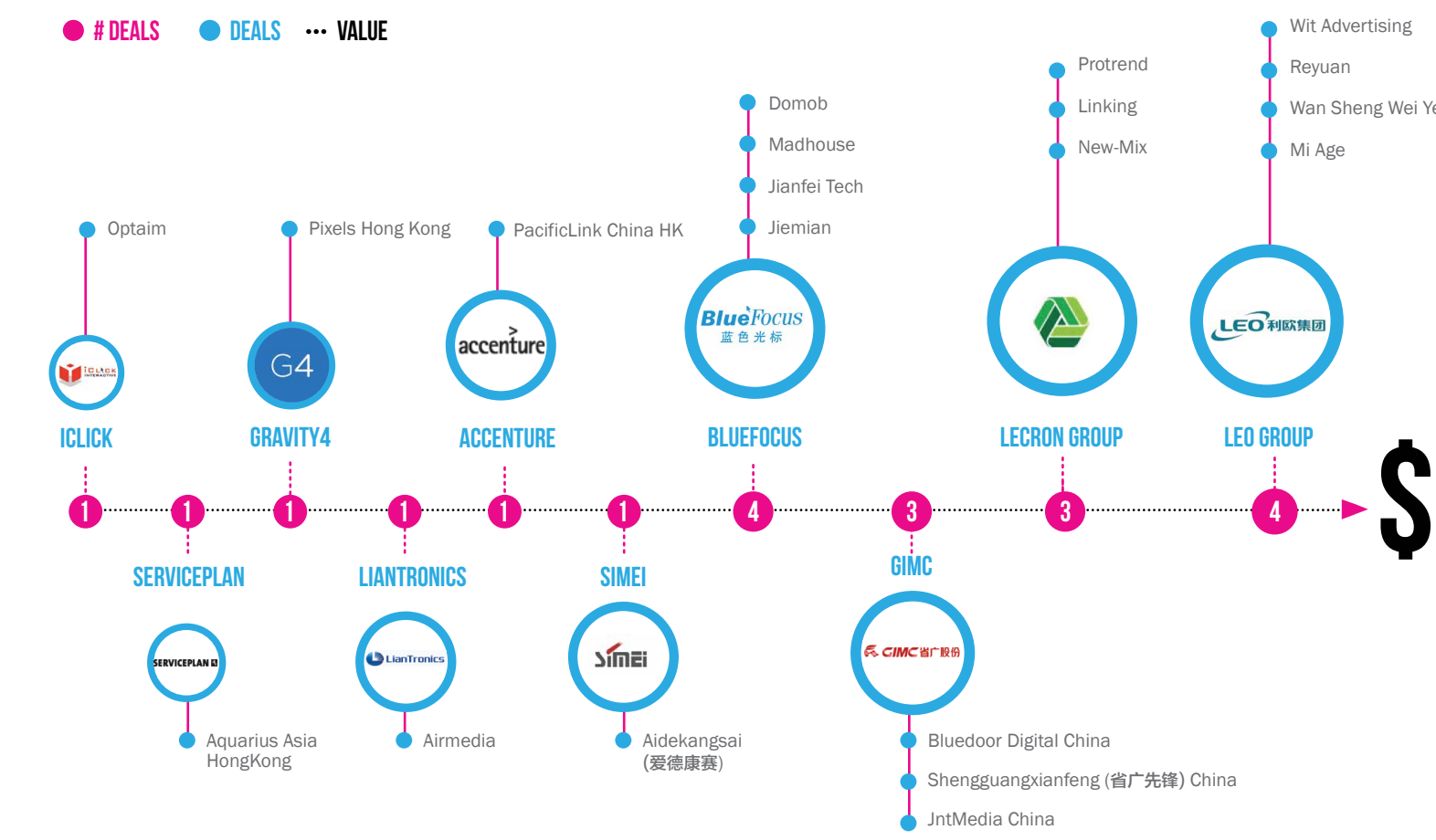
US\$ 1,430 m
TOTAL SALES VALUE

LEO 利欧集团



TOP DEALS

DEALS DEALS VALUE



ASIA PACIFIC

46
TOTAL DEALS

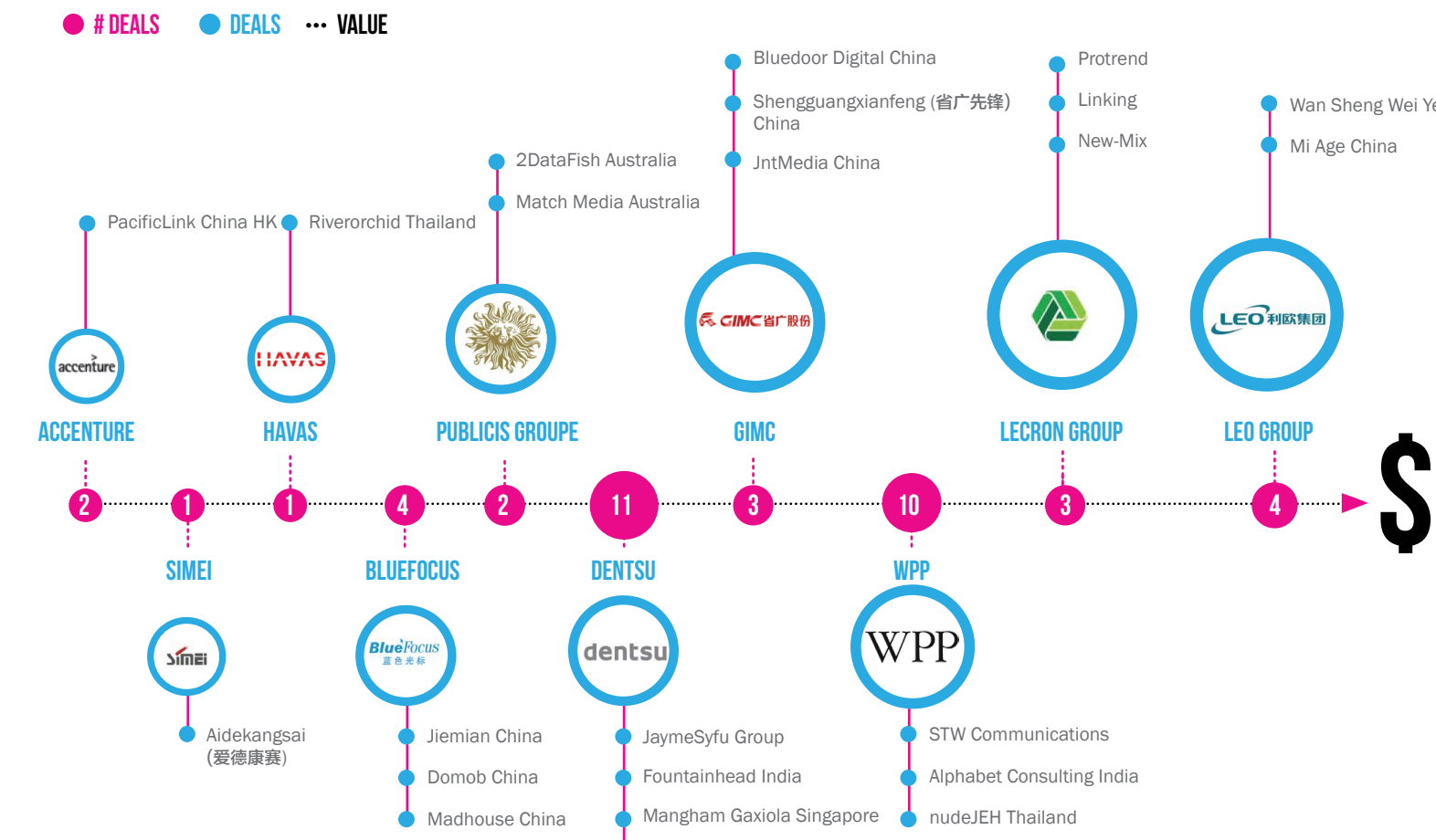
US\$ 1,956 m
TOTAL SALES VALUE

LEO 利欧集团



TOP DEALS

DEALS DEALS VALUE



USA

31
TOTAL DEALS

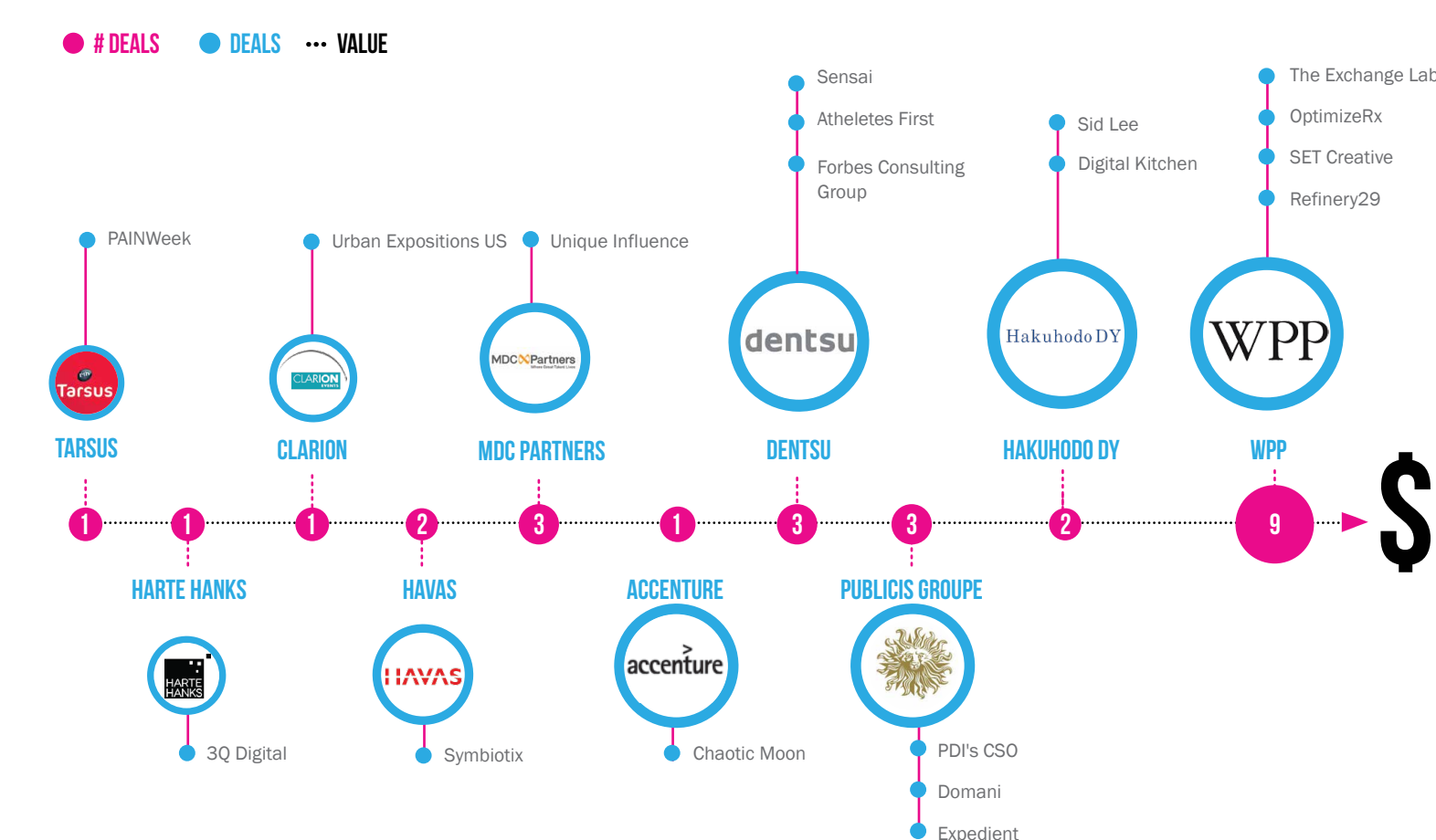
US\$ 1,205 m
TOTAL SALES VALUE

WPP



TOP DEALS

DEALS DEALS VALUE



About R3

R3 is a global marketing consultancy focused on improving the effectiveness and efficiency of marketers and their agencies. Founded in 2002, we work with eight of the world's top twenty global marketers. Through our regular "AgencyScope" research, now covering more than 1,000 marketers in China, India and other markets, we are learning about true client preferences for the best local agencies in each market and helping agency holding groups form strategic partnerships with the best local agencies.

For more information: www.rthree.com or write to erin@rthree.com

