

JAN - JUN 2016

M&A ACTIVITIES

GLOBAL



TOTAL DEAL VALUE
USD 6,831M



USD 33.5M

AVERAGE DEAL VALUE

204

DEALS TRACKED



TOP THREE DEALS

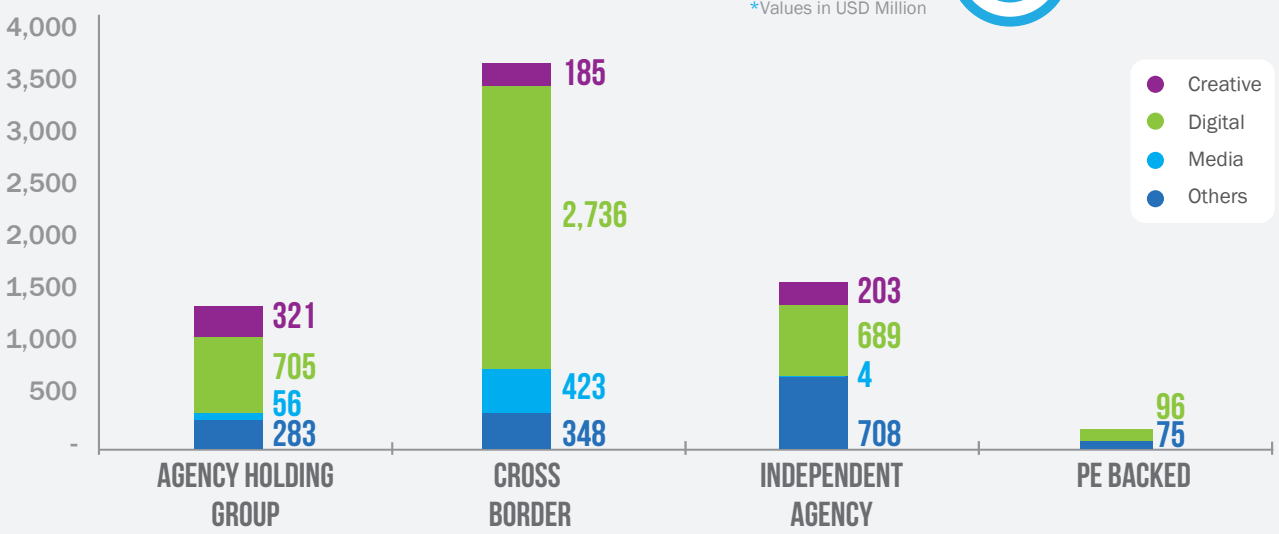
- MITEND media.net
acquiring
- telenor group TAPAD
acquiring
- nielsen REPU.com
acquiring

TOP THREE DEALS BY AGENCY HOLDING COMPANY

- dentsu Grupo Alesport
acquiring
- dentsu FLOCK
acquiring
- WPP cmi
acquiring

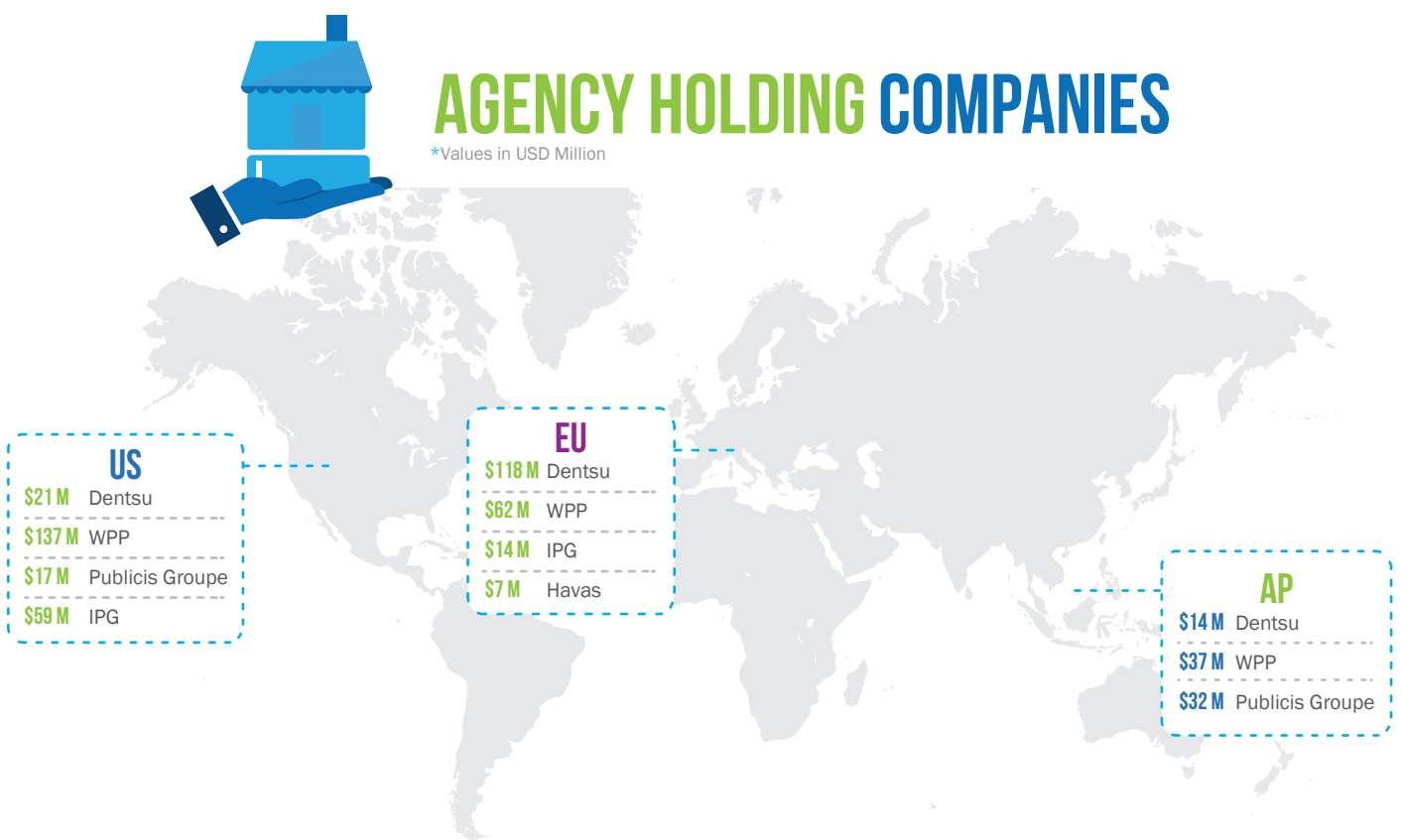
DEAL BREAKDOWN BY TARGET

*Values in USD Million



AGENCY HOLDING COMPANIES

*Values in USD Million



TOP BUYERS

