

JAN - JUN 2017

# M&A ACTIVITIES



GLOBAL



TOTAL DEAL VALUE  
**USD 4,190M**  
-39% YoY

**186**

DEALS TRACKED  
-9% YoY

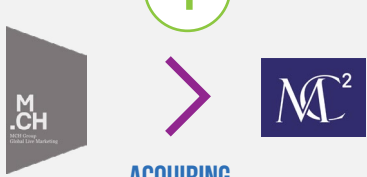


AVERAGE DEAL SIZE  
**USD 33.5M**



## TOP THREE DEALS

1



ACQUIRING

2

dentsu



ACQUIRING

3

accenture



ACQUIRING



## TOP UNCONVENTIONAL BUYERS

1

accenture



Kunstmaan



2

Snap Inc.

Placed.

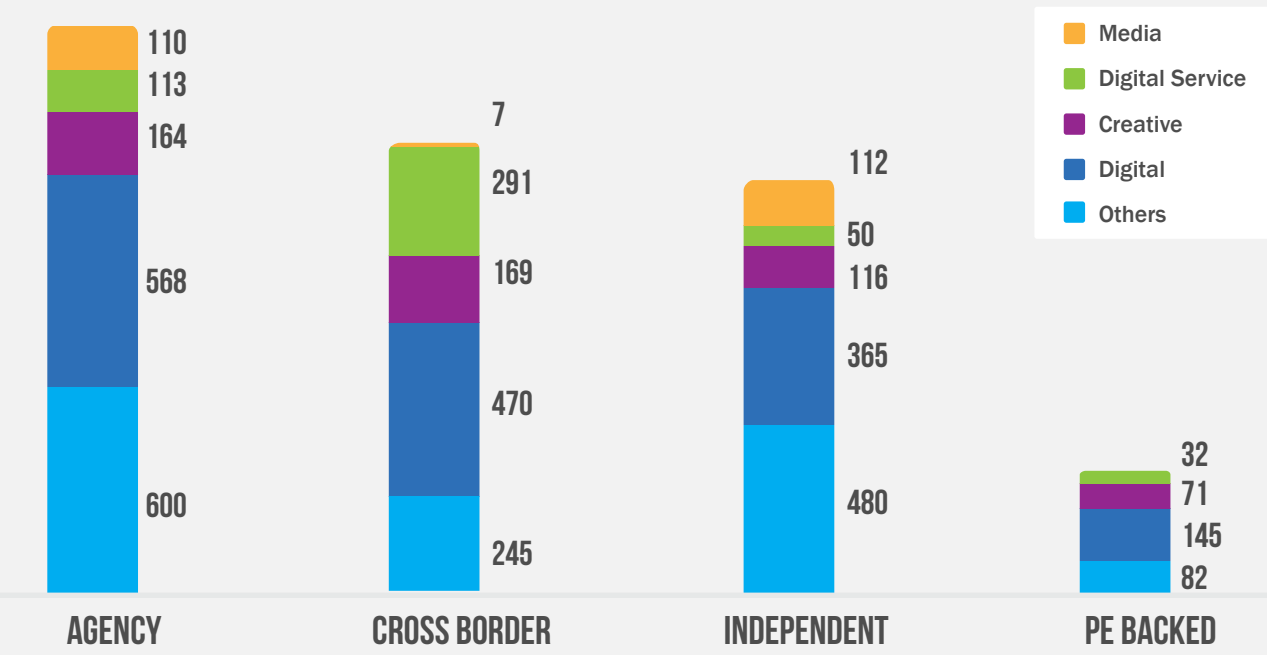
3



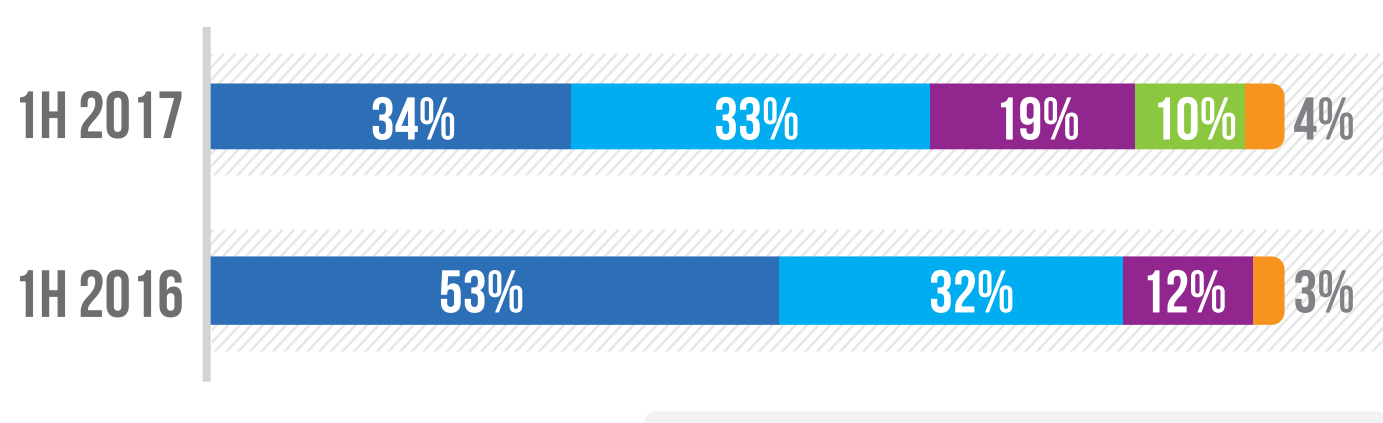
TARGETED VICTORY



## DEAL BREAKDOWN BY TARGET

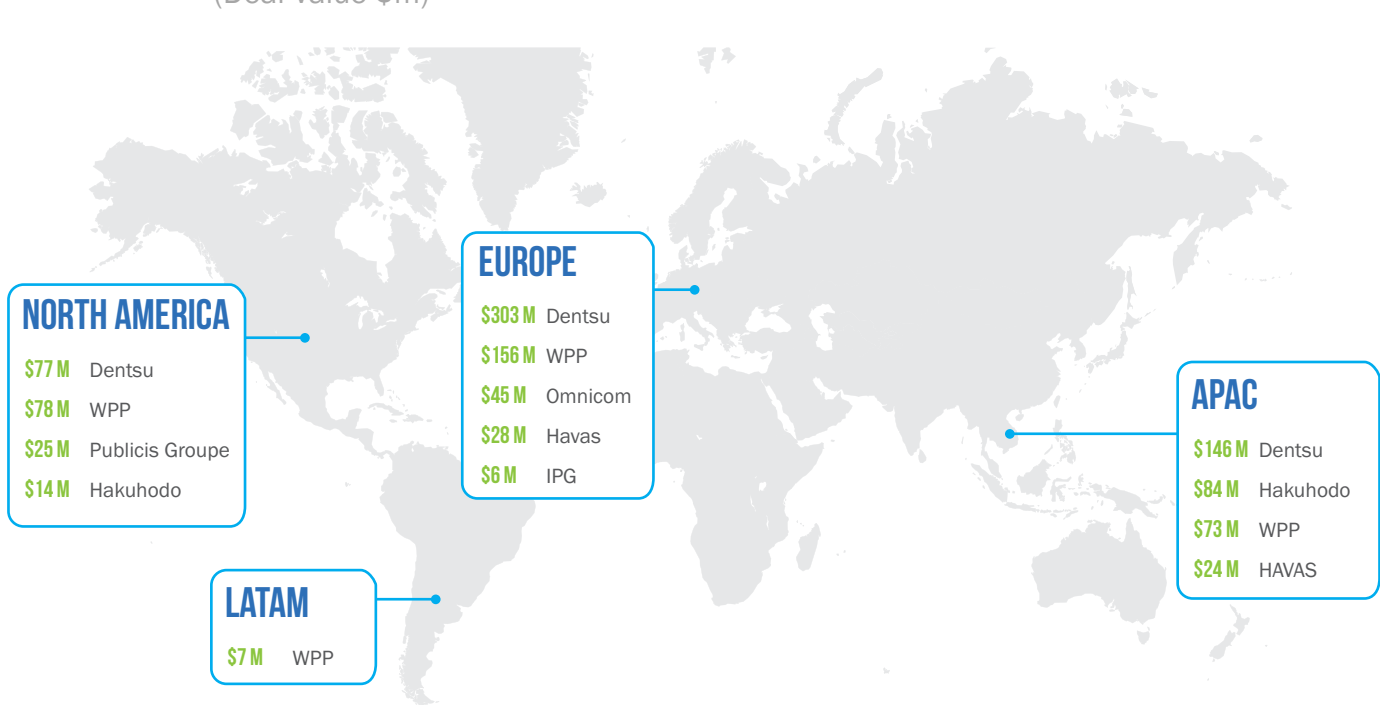


## SHARE OF DEAL VALUE BY TARGET



## HOLDING GROUP BY REGION

(Deal Value \$m)



## TOP BUYERS

