R3 WORLDWIDE

2020 CREATIVE AGENCIES NEW BUSINESS LEAGUE

Taiwan / Jan 2020

RANK THIS MONTH	RANK LAST MONTH	AGENCY	RECENT WINS	ESTIMATED YTD WIN REVENUE (USD $ m)	RECENT LOSSES	ESTIMATED OVERALL YTD REVENUE (USD $m)	No.of Wins
1	1	Ogilvy	Epson Taiwan	0.3		0.3	1
2	5	Publicis	CITIBANK TAIWAN LTD Project, Pepsico Foods Taiwan	0.2		0.2	2
3	7	Wunderman Thompson	Nien Made Project, Johnson & Johnson Project	0.1		0.1	2
4	8	McCann WorldGroup	CITIZEN Project	0.1		0.1	1
5	3	Leo Burnett	Google Project, Adidas Project	0.1		0.1	2
						0.8	8

R3 WORLDWIDE

2020 MEDIA AGENCIES NEW BUSINESS LEAGUE

Taiwan / Jan 2020

RANK THIS MONTH	RANK LAST MONTH	AGENCY	RECENT WINS	ESTIMATED YTD WIN REVENUE (USD $ m)	RECENT LOSSES	ESTIMATED OVERALL YTD REVENUE (USD $m)	No.of Wins
1	5	Zenith	Vitalon	0.3		0.3	1
2	9	Starcom	Abbott, Laural Project	0.2		0.2	2
3	7	Universal McCann	Emirates Airlines	0.1		0.1	1
4	6	MediaCom	Hasbro	0.0		0.0	1
5	4	Mindshare	Brown-Forman Project	0.0		0.0	1
6	10	Wavemaker		0.0		0.0	0
7	12	PHD		0.0		0.0	0
8	2	Carat		0.0	Laural Project	0.0	0
9	3	OMD		0.0	Hasbro	0.0	0
10	11	Havas Media		0.0	Emirates Airlines	-0.1	0
11	8	Vizeum		0.0	Abbott	-0.2	0
12	1	dentsu X		0.0	Vitalon	-0.3	0
						0.0	6