R3 WORLDWIDE

2020 CREATIVE AGENCIES NEW BUSINESS LEAGUE

Japan / Feb 2020

RANK THIS MONTH	RANK LAST MONTH	AGENCY	RECENT WINS	ESTIMATED YTD WIN REVENUE (USD $ m)	RECENT LOSSES	ESTIMATED OVERALL YTD REVENUE (USD $m)	No.of Wins
1	5	Leo Burnett	GlaxoSmithKline Project, Takeda Project, Rolex Project	3.5		3.5	10
2	12	BBDO	Goretex	1.0		1.0	1
3	23	VMLY&R	Intel	1.0		1.0	1
4	3	Ogilvy	Instagram Japan	0.8		0.8	1
5	1	McCann WorldGroup	General Motors	0.3		0.3	2
6	2	Grey Group	Domino's Pizza	0.1		0.1	1
						6.6	16

![R3 WORLDWIDE]

2020 MEDIA AGENCIES NEW BUSINESS LEAGUE

Japan / Feb 2020

RANK THIS MONTH	RANK LAST MONTH	AGENCY	RECENT WINS	ESTIMATED YTD WIN REVENUE (USD $ m)	RECENT LOSSES	ESTIMATED OVERALL YTD REVENUE (USD $m)	No.of Wins
1=	2	Universal McCann	Emirates Airlines	0.5		0.5	3
1=	-	PHD	Diageo	0.5		0.5	1
3	1	MediaCom	Hasbro	0.2		0.2	1
4	-	Havas Media		0.0	Hasbro	-0.2	0
5	4	OMD		0.0	Emirates Airlines	-0.2	0
6	7	Carat		0.0	Diageo	-0.5	0
						0.4	5