AGENCY FAMILY TREE

GLOBAL 2021 | R3 WORLDWIDE www.rthree.com

WPP
(Revenue US 15,307M)

- AKQA Group
  - AKQA
  - Grey
  - MAP Project Office
  - Potato
  - Universal Design Studio
  - Cartwright
  - ArcTouch
  - Tank
  - Millipede
- BURSON COHN & WOLFE
  - Burson Cohn & Wolfe
  - AnCom
  - GCI Health
  - PSB Research
- GROUPM
  - GroupM
  - Essence
  - Finecast
  - Gain Theory
  - Kinetic
  - Mindshare
  - MediaCom
  - Motion Content Group
  - m/SIX
  - Wavemaker
  - Xaxis
- HILL+KNOWLTON STRATEGIES
  - Blanc & Otus
  - Dewey Square Group
  - Hill+Knowlton Strategies
- OGILVY
  - Ogilvy
  - A Eicoff
  - Bottle Rocket
  - Coley Porter Bell
  - DAVID
  - INGO
  - john st.
  - Jussi
  - SocialLab
  - The Lacek Group
  - Verticurl
- Specialist Communications & Specialist PR
  - AQuest
  - 141 Hawaii
  - Bennenson Strategy Group
  - BDG
  - Buchanan Communications
  - Clarion Communications
  - CMI / Compass
  - Deeplocal
  - F.Biz
  - Finsbury Glover Hering
  - GroupSJR
  - iconmobile
  - Mando
  - Metro Group
  - MJM Creative Services
  - Señora Rushmore
  - Set
  - Spafax
  - Syzygy
  - The Food Group
  - tfpnk
  - Zubi
  - Blue State Digital
- VMLY&R
  - VMLY&R
  - Cavalry
  - Scholz and Friends
  - TAXI
  - Berlin Cameron
  - VMLY&Rx
  - VMLY&R Commerce
  - The Glitch
- BRAND CONSULTING
  - Design Bridge
  - Landor and FITCH
  - PeckerParis
  - Superunion
  - CBA
- WUNDERMAN THOMPSON
  - Wunderman Thompson
  - Wunderman Thompson Commerce
  - Wunderman Thompson Data
  - Wunderman Thompson Health
  - Wunderman Thompson MSC
  - Wunderman Thompson Technology
  - Gorilla
  - Hardy Boys
  - Hinchen
  - Mirum
  - Santo
  - Swift
  - The Cocktail
  - Velvet
- GTB
- HOGARTH
- WPP AUNZ
- WPP SCANGROUP
- THE & PARTNERSHIP
- ASSOCIATES
  - Barrows
  - BPG Group
  - GSR
  - High Co
  - Imagina
  - Jupiter Drawing Room
  - Johannes Leonardo
  - Kantar
  - Mutual Mobile
  - Smollan
  - Urban Vision
  - Two Circles
  - UWG - Uniworld Group
- PRACTICES
  - WPP Health Practice
  - WPP Sports Practice
  - WPP Government and Public Sector Practice

OMNICOM
(Revenue US 13,024M)

- BBDO WORLDWIDE
  - BBDO Worldwide
  - Clemenger BBDO Group
- DDB WORLDWIDE
  - DDB Worldwide
  - GroupABC
  - Tribal Worldwide
  - TracyLocke
- TBWA\WORLDWIDE
  - TBWA\Worldwide
  - ej+ Worldwide
  - Integer Group
- OMNICOM MEDIA GROUP
  - OMD
  - PHD
  - Hearts & Science
  - Annalect
- DAS GROUP OF COMPANIES
  - Advertising Collective
    - Goodby, Silverstein & Partners
    - GSD&M
    - Merkley + Partners
    - The Marketing Arm
    - Zimmerman Advertising
  - Omnicom Precision Marketing Group
    - Credera
    - Critical Mass
    - Proximity
    - RAPP
    - Targetbase
  - Omnicom Healthcare Group
    - The CDM Group
    - Harrison & Star
    - Healthcare Consultancy Group
    - DDB Health
    - TBWA\WorldHealth
    - Adelphi
  - Omnicom Public Relations Group
    - Fleishman Hillard
    - Ketchum
    - Porter Novelli
- OTHER PRACTICE AREAS
  - Branding Group
    - Interbrand
    - C Space
    - Siegel + Gale
    - Hall & Partners
  - Experiential Marketing Group
    - GMR Marketing
    - Auditoire
  - Specialty Marketing Group
    - CPM
    - Integrated Merchandising Systems
    - One & All

PUBLICIS GROUPE
(Revenue US 10,381M)

- PUBLICIS COMMUNICATIONS
  - Publicis Worldwide
    - Arc
    - Arcade
    - Content Factory
    - Camil Noir
    - DPZ&T
    - Duval Guillaume
    - Everyday Content
    - Glickman Shamir Samsonov
    - Incentiv
    - Marcel
    - Nurun
    - Publicis•Poke
    - Publicis
    - Publicis Activ
    - Publicis Ambience
    - Publicis Beehive
    - Publicis Capital
    - Publicis Conseil
    - Publicis Dialog
    - Publicis Ethnos
    - Publicis Hawkeye
    - Publicis JimenezBasic
    - Publicis Live
    - Publicis LMA
    - Publicis Luxe
    - Publicis Machine
    - Publicis Pixelpark
    - Publicis Sport
    - Publicis Wangfan
    - Welcomm Publicis
    - Sapient AG2
    - Talent Marcel
    - (TCC) The Creative Counsel
    - Vivid
    - Wysiwyg
    - Publicis Boixo
    - Rokkan
    - Deepline
    - Ove
    - OpticNerve
    - VideoNerve
    - IQ Productions
    - Publicis Diversite
    - Bcube
    - Publicis Emil
    - One Touch
  - Saatchi & Saatchi
    - Saatchi & Saatchi
    - Saatchi & Saatchi X
    - Saatchi & Saatchi Pro
    - BBR Saatchi & Saatchi
    - Team One
    - Conill
    - Kitchen
  - BBH
    - BBH London
    - BBH Los Angeles
    - BBH Mumbai
    - BBH New York
    - BBH Shanghai
    - BBH Singapore
    - Zag
  - Leo Burnett
    - Leo Burnett
    - Arc Worldwide
    - Turner Duckworth
    - Leo Burnett Tailormade
    - Fallon
  - Metadesign
    - Metadesign
  - Digitas
    - Digitas
    - Liqorice
  - MSL
    - MSL
    - Espalhe MSL
    - Head MSL
    - JKL
    - Kekst CNC
    - Luminous
    - MSL Andreoli
    - The Practice
    - North Strategic
    - Notch Video
    - Domainese Publicis
    - Publicis Consultants
    - Publicis Live
    - Qorvis MSL
    - Salterbaxter MSL
    - 20:20 MSL
    - Epic Communications
  - Prodigious
    - Prodigious
    - Tangerine
    - Harbor
    - Translate Plus
    - Market Forward
    - Optix
- PUBLICIS MEDIA
  - Starcom
  - Zenith
  - Spark Foundry
  - Digitas
  - Performics
- PUBLICIS.SAPIENT
  - Publicis Sapient
    - Publicis Sapient
    - The Community
    - Flip Media
- PUBLICIS HEALTH
  - Digitas Health
  - Discovery
  - Heartbeat
  - Intync
  - Langland
  - Maxcess Managed Markets
  - PlowShare Group
  - Publicis Health Media
  - Publicis LifeBrands
  - Publicis Resolute
  - Payer Sciences
  - Razorfish Health
  - Real Science
  - Saatchi & Saatchi Wellness
  - Verilogue
  - Digitas Health
- EPSILON
  - Epsilon
- RE:SOURCES
  - Re:Sources

INTERPUBLIC
(Revenue US 9,536M)

- MEDIABRANDS
  - Initiative
  - Healix
  - BPN
  - Rufus
  - MAGNA
  - IPG Media LAB
  - Orion
    - ID Media
  - Rapport
  - Reprise
    - Ansible
    - Stickyeyes
      - Zazzle Media
    - Traffic4u
    - Society
    - Mubaloo
  - UM
    - J3
  - Mediabrands Content Studio
  - Ensemble
- McCANN WORLDGROUP
  - McCann
  - Commonwealth//McCann
  - Avrett Free Ginsberg
  - Craft
  - McCann Health
    - Consulting at McCann Health
    - McCann Complete Medical
    - McCann Echo
    - McCann Global Health
    - McCann Managed Markets
    - McCann Pharmacy
  - MCN
    - FP7//McCann
  - MRM//McCANN
    - Optaros
  - Momentum Worldwide
    - ChaseDesign
- MULLENLOWE GROUP
  - Campbell Ewald
  - The Martin Agency
  - MullenLowe
  - MullenLowe Open
  - MullenLowe Profero
  - Mediahub
  - MullenLowe salt
  - MullenLowe PR
  - Yeti
- FCB
  - FCB
    - FCBX
    - FCB/RED
    - FCB/SIX
    - Hellocomputer
    - Fuel Content
    - Lord+Thomas
  - New Honor Society
  - FCB Health Network
    - Area 23
    - AREA 23 ON HUDSON
    - BX - Brand Experience Design Group
    - Neon
    - FCB Cure
    - Trio
    - Studio RX
    - Solved(d)
    - Prohealth
    - Mosaic Group
    - YuzuYello
    - FCB Health Canada
    - FCB Health Energy Milan
    - FCB Health Frankfurt
    - FCB Health Hampshire
    - FCB Health LL Conseil Paris
    - FCB Health London
    - FCB Health Madrid
    - FCB Health New York
    - FCB Health Amsterdam
    - FCB Health Reaktör
    - FCB Health Zurich
    - FCB Health Brasil
- MARKETING SPECIALISTS (CMG)
  - Current Global
  - Deliries Global
  - FutureBrand
    - UXUS
    - Hugo & Cat
  - Golin
    - Architect
    - Insidedge
    - Brooklyn Brothers
    - GolinMagic
    - Virgo Health
  - Jack Morton Worldwide
    - Genuine
  - Octagon
    - Advantage International
    - ITB Worldwide
    - FRLKT
    - Futures Sport + Entertainment
    - Rogers & Cowan/PMK
    - MilkMoney
  - Weber Shandwick
    - The Axis Agency
      - Accent Marketing
    - dna Communications
    - Cappucino
    - Flipside
    - Powell Tate
    - Prime Weber Shandwick
    - KRC Research
    - Resolute Digital
    - United Minds
    - That Lot
- INDEPENDENTS
  - Acxiom
  - Huge
  - Kinesso
    - Matterkind
  - R/GA

DENTSU
(Revenue US 8,895M)

- Dentsu Japan Network
  - Dentsu Inc.
  - Dentsu East Japan
  - Dentsu West Japan
  - Dentsu Kyushu
  - Dentsu Hokkaido
  - Dentsu Okinawa
  - Caret Japan
  - iProspect Japan
  - Dentsu Isobar
  - Vizeum Japan
  - dentsu X Japan
  - Ad Dentsu Osaka
  - Dentsu Mcritsu Communications
  - Dentsu Ad-Gear
  - The Goal
  - Dentsu Media Runway
  - OOH Media Solution
  - Dentsu Medical Communications
  - Dentsu Digital
    - Dentsu Digital Drive
  - CARTA HOLDINGS
    - Cyber Communications
    - VOYAGE GROUP
    - ATRAC
  - DA search & link
  - Data Artist
    - Dentsu Data Artist Mongol
  - Dentsu Digital Networks
  - Dentsu Live
    - Dentsu Event Operations
  - Dentsu Tec
    - Dentsu Retail Marketing
    - Dentsu Customer Access Center
    - Dentsu On Demand Graphic
    - My Data Intelligence
    - Dentsu Tec Beijing Advertising
    - Promo Tec Group
  - Dentsu Public Relations
    - Dentsu Public Relations Consulting Beijing
  - Dentsu Casting and Entertainment
  - Ignite
  - Dentsu Creative Force
  - Dentsu Creative X
  - Pict
  - Yokohama Super Factory
  - Drill
  - Dentsu tempo
  - Dentsu Direct Marketing
  - Dentsu Consulting
  - GNUS
  - Carosel
  - K&D Consulting
  - C.A.L
  - Dentsu Music and Entertainment
  - Dentsu Sports Partners
  - JEB Co., Ltd.
  - D Sports Merchandising
  - From One
  - Dentsu Innovation Partners
  - Dentsu Sciencejam
  - Dentsu Works
  - Dentsu Management Services
  - Dentsu Solari
  - Dentsu Operation Partners
  - WireAction
  - D2C
  - Live Board
  - Beacon Communications
  - Frontage
  - Dentsu Macromill Insight
  - Information Services International-Dentsu (ISID)
    - ITID
    - ISID InterTechnologies
    - Estech Corp.
    - ISID-AO
    - ISID Fairness
    - ISID Business Consulting
    - ISID Engineering
    - ISID Assist
    - ISID Bright
  - (Other Agencies Outside Japan)
  - Dentsu Sports Asia
  - Dentsu Techno Camp
  - Shanghai SFS-Dentsu Media & Entertainment
  - Team Twelve
- DENTSU (INTERNATIONAL)
  - Carat
    - Carat Luxury
  - dentsu X
    - cia
    - d3
    - dX cubic
    - dX entertainment
    - dX lab
    - dX matrix
    - dX palette
    - dX 360
    - Gravity Media
    - &.
  - dentsumcgarrybowen
    - BC&F Dentsu
    - BWM Dentsu
    - dentsumcgarrybowen international
    - Dentsu Grant
    - Dentsu Jayme Syfu
    - Dentsu LHS
      - Merdeka LHS
    - Grip
    - The Big Now
  - iProspect
    - Consider iProspect
    - iProspect Valuklik
    - M8, an iProspect company
    - MuteSix, an iProspect company
    - Scorch iProspect
- DENTSU (INTERNATIONAL)
  - Isobar
    - Accordant, Linked by Isobar
    - Davanti, Linked by Isobar
    - Digitas Republic, Linked by Isobar
    - Fractal, Linked by Isobar
    - Fractal Ink Design Studio, Linked by Isobar
    - Isobar Commerce
    - Isobar Technologies
    - Little Giant, Linked by Isobar
    - OMP, Linked by Isobar
    - Traffic Isobar
    - SMG Studio, Linked by Isobar
    - VeryStar, Linked by Isobar
    - WATConsult, Linked by Isobar
    - WITH Collective, Linked by Isobar
  - Posterscope
    - Liveposter
    - Milestone Brandcom
    - PSI
  - Merkle
    - 4cite - A Merkle Company
    - Amicus Digital- A Merkle Company
    - Happy Marketer - A Merkle Company
    - Outfox - A Merkle Company
    - Merkle b2b
      - B2B International
      - Digital Pi
      - DWA
      - ijyro
    - Sokrati - A Merkle Company
    - Ugam - A Merkle Company
  - MKTG
    - Fountainhead MKTG
    - RPM
  - Vizeum
    - Y-media
  - Other Agencies
    - 360i
    - AAA Media
    - AALL
    - Accord
    - AdExpress.com
    - Amnet
    - Amplifi
    - Antibody
    - Avid Global Media
    - Bee Activation
    - Better
    - Cardinal Path
    - C-Lab
    - Character
    - Columbus
    - Cosin Consulting
    - Cox Inhall Communications
    - Data2Decisions
    - Dentsu Impact
    - Dentsu MainAd
    - Dentsu One
    - Dentsu Public Relations Consulting Beijing
    - Dentsu TOP
    - Dentsu Redder
    - Dentsu Webchutney
    - Dwi Sapta
    - Fox P2
    - Full Circle Media
    - Gleam Futures
    - Grip
    - Haystac
    - Healthcare Lab
    - Hyperspace
    - ICUC
    - Inexus
    - John Brown Media
      - John Brown Novus
    - Kenexo
    - Mediasaul
    - Mitchell
    - MWO
    - Namics
    - NBS
    - People & Screens
    - Perfect Relations
    - Red8
    - re:production
    - Resolutions
    - SAME SAME but different
    - Simple Agency
    - SMG
    - Taproot Dentsu
    - The Story Lab
    - X-line
    - Whiteposter
    - Wink
    - Videobeat

ACCENTURE
(Revenue US 3,200M)

- ACCENTURE INTERACTIVE
  - ?What If!
  - ADLDialeto
  - Adaptly
  - Altima
  - Brand Learning
  - Bow & Arrow
  - Brightstep
  - Chaotic Moon
  - Clearhead
  - CreativeDrive
  - Droga5
  - Hjalmlin Stahl
  - HO Communication
  - IMJ
  - INSITUM
  - Kaplan
  - Karmarama
  - Kates Kesler
  - Kolle Rebbe
  - Kunstmaan
  - Mackevision
  - Maihiro
  - Matter
  - Media Hive
  - Meredith Xcelerated Marketing (MXM)
  - MOBGEN
  - Mudano
  - N3
  - New Content
  - PacificLink
  - PLM Systems
  - Reactive Media Pty Ltd
  - Rothco
  - Sentelis
  - SinnerSchrader
  - Shackleton
  - Storm Digital
  - Sutter Mills
  - The Monkeys + MAUD
  - VanBerlo
  - Wire Stone
  - Yesler

HAKUHODO DY
(Revenue US 2,478M)

- HAKUHODO
  - Hakuhodo
    - ADSTAFF-HAKUHODO
    - Ashton Consulting
    - Backs Group
    - Chugokushikoku Hakuhodo
    - chuo-ad shinsha
    - Cosmo Communications
    - CRAFTAR
    - DJBRAIN
    - Edge International
    - Hakuhodo Casting & Entertainment
    - Hakuhodo Consulting
    - Hakuhodo Creative Vox
    - HAKUHODO DESIGN
    - Hakuhodo Direct
    - Hakuhodo i-studio
    - Hakuhodo Kettle
    - Hakuhodo Magnet
    - Hakuhodo Medical
    - Hakuhodo Marketing Systems
    - Hakuhodo Planning House
    - Hakuhodo Product's
    - Happy Hours Hakuhodo
    - Hokkaido Hakuhodo
    - Hokuriku Hakuhodo
    - HOLOGRAM
    - ilchi H.K
    - INCUDATA
    - JPDH
    - KIDS DENTAL PARK
    - Kyushu Hakuhodo
    - Niigata Hakuhodo
    - OZMA
    - QUANTUM
    - SEEDATA
    - Shizuoka Hakuhodo
    - SIX
    - Spicebox
    - Spontena
    - STORIES
    - TBWA\HAKUHODO
    - Tohoku Hakuhodo
    - HJ-M, Marketing Research
    - VoiceVision
    - wonderfrunk & co.
    - PMG Australia
    - Square Communications Cambodia
    - Hakuhodo International China
    - Hakuhodo Inc, Shanghai Representative Office
    - Hakuhodo Communication Partners Integrated Creative (Shanghai)
    - Hakuhodo Intelligent Partners Integrated Creative (Shanghai)
    - Shanghai Hakuhodo Integrated Creative
    - Hakuhodo Institute of Life and Living Shanghai
    - Guangdong GIMC Delphys Hakuhodo Integrated Creative
    - Beijing PMG Consulting
    - GIMC-Hakuhodo Guangzhou Office
    - GIMC-Hakuhodo Beijing Office
    - GIMC/Bemere-Hakuhodo Integrated Creative Guangzhou Office
    - GIMC/Bemere-Hakuhodo Integrated Creative Changsha Office
    - TBWA\HAKUHODO China
    - Shanghai Hakuhodo Advertising Wuhan Office
    - GHC Asia Beijing
    - GHC Asia Shanghai
    - Hakuhodo Hong Kong
    - Hakuhodo Next
    - GHC Asia HongKong
    - Hakuhodo Lync
    - Hakuhodo Sync
    - Hakuhodo Wyng
    - PMG India
    - AdGlobal360 India
    - Hakuhodo Indonesia
    - Lotus.H
    - HYBRID:H
    - H:Three
    - H.Digital Indonesia
    - PMG Indonesia
    - Digital Marketing Indonesia
    - Hakuhodo Cheil
    - PMG Korea
    - Hakuhodo Malaysia
    - People 'n Rich-H
    - PMG Malaysia
    - Ideas\Machina Integrated Creative
    - NJYN
    - Hakuhodo BCI
    - eNAV Logistics Management Service
    - PMG Philippines
    - Media Intelligence Myanmar
    - Square Communications Myanmar
    - HAKUHODO (SINGAPORE)
    - Hakuhodo Communications Asia
    - Hakuhodo Communications Singapore
    - Delphys Hakuhodo International
    - Hakuhodo Consulting Asia Pacific
    - Hakuhodo Integrated Communications Group
    - PMG Asia Pacific
    - The Thinc Group
    - Figment
    - GHC Asia Singapore
    - Taiwan Hakuhodo
    - Hakuhodo Active
    - Hakuhodo Zeta
    - Hakuhodo Seesaw
    - Growww Media
    - United Communications
    - KY-Post Design International
    - Pilot
    - Interplan
    - Medialand Digital Strategy
    - PMG Taiwan
    - Hakuhodo International (Thailand)
    - HILL ASIA CO., LTD. (Hakuhodo Institute of Life and Living ASEAN)
    - Spa-Hakuhodo Integrated Creative
    - Spicy Hakuhodo
    - Hakuhodo (Bangkok)
    - Media Intelligence
- HAKUHODO
  - Hakuhodo
    - Media Insight
    - Delphys Hakuhodo (Thailand)
    - Hakuhodo O2
    - Wolf Bkk
    - Socius
    - Spicy Hakuhodo
    - PRODUCTS (BANGKOK)
    - PMG Thailand
    - Winter Egency
    - Hakuhodo & Saigon Advertising
    - Hakuhodo Vietnam
    - Digital Marketing Viet Nam
    - Square Communications Join t Stock Company
    - PMG Vietnam
    - Hakuhodo USA
    - TBWA\G1
    - Hakuhodo Deutschland
    - HDD
    - Southpaw Communications
    - Hakuhodo Rus
- DAIKO
  - Daiko Advertising
    - Daiko Kyusyu Advertising
    - Ad Daiko Nagoya
    - Daiko Hokuriku Advertising
    - Daiko West
    - DAIKO WEDO (Tokyo, Osaka, Nagoya)
    - Engaging Firm
    - Asahi Area Advertising
    - Promo Edge
    - D-Create
    - D&I Partners
    - IBSystem
    - Japan LGBT Research Institute
    - Kokyaku Jikan
    - Daiko Medias
    - Daiko (China) Advertising
    - Daiko Vietnam
    - DAIKO MEKONG COMMUNICATIONS COMPANY
    - DAIKO FROM HERE ON COMMUNICATIONS
    - DAIKO COMMUNICATIONS TAIWAN
    - AD PLANET DAIKO
    - AD PLANET DAIKO (INDONESIA)
    - Sawada Design Office
    - Shanghai Daiko Digital Technology
- YOMIKO ADVERTISING
  - YOMIKO ADVERTISING
    - YOMIKO (Shanghai) Advertising
    - Business Design Node
    - Environental Planning Laboratory
    - YOMIKO CROSS COM
    - SHOPPER INSIGHT
    - TAIWAN YOMIKO
    - YOMIKO CASTING & ENTERTAINMENT
    - FLP YOMIKO (Singapore, Malaysia)
- IREP
  - IREP
    - Relevancy-Plus
    - Localio
    - SYNX
    - Newsy
    - DIGITAL MARKETING INDONESIA, VIETNAM
    - IREP Beijing
    - TURBINE INTERACTIVE
    - Sharecoto
- HAKUHODO DY MEDIA PARTNERS
  - Hakuhodo DY Media Partners
    - Hakuhodo DY Sports Marketing
    - Hakuhodo DY Music & Pictures
    - Hakuhodo DY Outdoor
    - Data Stadium
    - STORIES
    - STORIES INTERNATIONAL
    - ALL BLUE
    - ONESTORY
    - Advertisement EDI Center
    - Super Network
    - Mediba
    - stepdays
- D.A. Consortium
  - D.A. Consortium
    - UNITED
    - HAKUHODO i-studio
    - Platform One
    - ADPRO
    - Torchlight
    - Dzable
    - D.A.Consortium Beijing
    - D.A.CONSORTIUM TAIWAN
    - DAC ASIA
    - DAC Tech Vietnum JOINT STOCK COMPANY
    - I-DAC
    - DAC DATA SCIENCE VIETNAM
    - eMFORCE
- KYU
  - Gogfrey Daiichi
  - C2 International
  - IDEO
  - Red Peak
  - Sid Lee
  - SYPartners
  - BEworks
  - Kepler
  - Public Digital
  - ATOLYE

HAVAS
(Revenue US 2,287M)

- CREATIVE BUSINESS
  - Havas Creative
    - Havas
    - Arnold
    - Abernathy MacGregor
    - Republica Havas
    - Providence
    - Annex
    - Battery Annex
    - Camp + King
    - Conran Design Group
    - Havas Events
    - Havas Host
    - Havas Immerse
    - Havas People
    - Cake
    - Hercules
    - FieldDay
    - Fuel
    - HOY
    - Triptk
    - WB&Cie
    - Riverorchid
      - Havas Riverorchid
      - Havas Riverorchid PR
      - Havas Barefoot
      - Champagne
    - Havas PR Global Creative
      - Havas Formula PR
      - Havas PR
      - Llorente & Cuenca
      - One Green Bean
      - Porda
      - Red Havas
  - Havas CX
    - Langoor powered by Havas CX
    - Plastic Mobile powered by Havas CX
    - Boondoggle powered by Havas CX
    - Ekino powered by Havas CX
    - Havas CX helia
    - Think Design powered by Havas CX
    - Gate One powered by Havas CX
    - Intelligmos powered by Havas CX
    - Project House powered by Havas CX
    - MFG Labs powered by Havas CX
    - Havas CX Milan
    - Havas CX Toronto
    - Havas CX Vietnam
    - Havas CX Singapore
    - Havas CX Sao Paulo
    - Havas CX New York
    - Havas CX Munich
    - Havas CX Lisbon
    - Havas CX Japan
    - Havas CX Instanbul
    - Havas CX India
    - Havas CX China
    - Havas CX Canada
    - Havas CX Buenos Aires
    - Havas CX Brussels
  - BETC
    - Etoile Rouge
    - BETC Fullsix
    - General Pop
    - BETC DESIGN
    - Traction
    - Rosapark
  - Edge
    - Havas Edge
  - AMO Global
    - Cicero
    - Maitland
  - Buzzman
    - Buzzman
  - Havas Studios
    - Studio6
    - HKX Productions
- Media Business
  - Havas Media Group
    - Havas Media
    - Arena Media
    - Forward Media
    - Havas Sports & Entertainment
    - vHavas GIMC
- Health and Wellness Business
  - Havas Health & You
    - Havas Life
    - Health4Brands (H4B)
    - Havas Lynx
    - Havas Health PR
    - Havas Health Plus
    - Symbiotix
    - Scitetion
    - M&C
    - Conran Design Group
    - Havas Gemini
    - Havas Health Media
    - Havas Tonic
    - Havas Mango
    - Havas Production Services (HPS)
    - Havas Health CX

BLUEFOCUS
(Revenue US 2,137M)

- BLUEFOCUS GROUP
  - BlueDigital
  - BlueMedia
    - Domob
    - Madhouse
    - BlueVision
  - PHuency
  - SNK Advertising
  - Insight PR
  - Boje Media
  - Eyes Media
  - Kingo
  - BlueFocus Entertainment Communications
  - Jiebao Data
  - Prophet Data
  - BlueFocus International
    - Vision 7 International
    - Fuse Project
    - We Are Social
    - Metta Communications
- ASSOCIATED COMPANIES
  - Behe
  - Blue Future
  - BlueStrategy
  - Blue Skyfall
  - BoldSeas
  - Colorfull
  - Data Intelink
  - Doumob
  - Financial PR
  - iClick
  - Lakala
  - LB Advisor
  - Leyue
  - Mashup
  - Micro Star
  - Newsbird
  - NowledgeData
  - OP Smart
  - Otype
  - Taihe
  - TD Link
  - Xiaoi
  - YCYH
  - Zampus
  - 180
  - Ishi Interactive

MDC PARTNERS
(Revenue US 1,187M)

- MDC PARTNERS
  - 6 Degrees
  - 72and Sunny
  - 10 Thousand Design
  - Activista
  - Allison+Partners
    - All Told
    - Headstand
    - Storyline Strategies
  - Anomaly
    - The Last Silo
    - ACE
  - Assembly
  - Attention
  - Bruce Mau Design
  - Colle McVoy
  - Concentric
  - CPB
  - Doner
  - Exponent
  - Forsman & Bodenfors
    - Happy F&B
  - GALE
  - Hecho Studios
  - Hello
  - HL Group
  - Hudsun Media
  - Hunter
  - Instrument
  - Kenna
  - KWT Global
  - Laird + Partners
  - Legend
  - Mono
  - Northstar
  - Redscout
  - Relevent
  - TEAM
  - The Media Kitchen
  - The Underground
  - TradeX Partners
  - Union
  - Unreasonable Studios
  - Veritas
  - Vitro
  - Yamamoto
  - YML

DELOITTE
(Revenue US 950M)

- DELOITTE DIGITAL
  - Acne
  - Banyan Branch
  - Brandfirst
  - Heat
  - MashUp
  - Magnetic Media Online
  - Mexia
  - Pervorm
  - Red Planet
  - Seara
  - Usetab
  - Web Decisions
  - Wingman
- OTHER AGENCIES
  - API Talent
  - ATADATA
  - Cinder Agency
  - DNM
  - KnowledgeSpace
  - LRA
  - Market Gravity
  - Monitor
  - Pathfinder Solution
  - Oxata Consulting
  - Strut Digital
  - Spatial Access
  - The Explainers
  - Ubermind
  - Well Placed Cactus

CHEIL
(Revenue US 920M)

- CHEIL WORLDWIDE
  - Cheil Worldwide
  - Barbarian
  - BMB
  - McKinney
  - Cheil PengTai
  - Experience Commerce
  - Iris
  - One RK
  - Centrade Cheil
  - ColourData

DRIVING TRANSFORMATION FOR MARKETERS AND THEIR AGENCIES

AGENCY GROUP
INTEGRATED CREATIVE
BRANDING & IDENTITY
CRM
DIGITAL CREATIVE
EXPERIENTIAL MARKETING
HEALTHCARE
RETAIL/ SHOPPER/ E-COMMERCE
INTEGRATED MEDIA
DIGITAL MEDIA
PR
PRODUCTION SERVICES
RESEARCH
SOCIAL MEDIA
OTHER SERVICES

AGENCY TREES REVENUE ESTIMATES

> All revenue is estimated based on FY2020 company reports, open source data and R3 research insights

> Japanese agencies are based on Calendar FY2020

> Conversion to US$ uses the average exchange rate of 2020

ABOUT R3

R3 is a leader in global, regional and local consulting on improving the effectiveness and efficiency of marketers and their agencies.
We work with nine of the world's top twenty marketers including Coca-Cola, Unilever, Colgate-Palmolive, Mastercard, Mercedes-Benz, Molson Coors, Samsung and Sony.