



## 2023 CREATIVE AGENCIES NEW BUSINESS LEAGUE

UK / Jan 2023

RANK THIS MONTH	RANK LAST MONTH	AGENCY	RECENT WINS	ESTIMATED YTD WIN REVENUE (USD \$ m)	RECENT LOSSES	ESTIMATED OVERALL YTD REVENUE (USD \$m)	No.of Wins
1	61	VMLY&R	Pharma Client	2.20		2.20	4
2	12	Adam&Eve	BT Business, Inspired Villages	1.28		1.28	2
3	40	Elvis	Tate & Lyle Sugars, Lyle's Golden Syrup	0.70		0.70	2
4	-	Perfect Storm	Intravel Digital, Costcutter Digital	0.70		0.70	2
5	3	Saatchi & Saatchi	Alvarium Tiedemann	0.35		0.35	1
6	16	Pablo	P&O Cruises	0.35		0.35	1
7	41	The Corner	Asahi	0.35		0.35	1
8	46	Fold7	Thortful.com	0.35		0.35	1
9	49	Harbour	Network Brand & Creative	0.35		0.35	1
10	50	Wunderman Thompson	Virgin Red	0.35		0.35	1
11	-	Cheil	Collinson	0.35		0.35	1
12	-	We are Pi	Booking.com	0.35		0.35	1
13	-	Forsman & Bodenfors	Mandarin Oriental Hotel Group	0.35		0.35	1

2023 (Jan): 8.0 19

